



## Course Catalog

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For more than two decades, Content Enablers has been the recognized global leader in web-based international trade compliance training for Fortune 500 firms primarily in the Defense, Aerospace, Technology, and Medical/Biotech/Pharma arenas. CE training provides complex regulatory content in a clear, scenario-based model on the trade regulations of the U.S. and more than 25 other countries. All training includes regulation updates for a full year, so you can stay confident in the crucial area of trade compliance.

## Export, Import, and Sanctions Compliance Training Tailored to Your Learners

When it comes to trade compliance training, one size absolutely does not fit all. CE's expansive training library is differentiated for your organization and learner by:

### Jurisdiction

Content Enablers offers training on U.S. trade compliance laws and regulations, including the ITAR, the EAR, import regulations, and sanctions administered by OFAC, as well as the import, export, and sanctions regulations of more than 25 additional jurisdictions.

### Employee Job Function

Incorporating function-specific training into a compliance program reduces penalty risk, increases employee retention, and establishes a stronger compliance culture. Content Enablers designed its compliance training with this function-specific focus in mind, with training for:

**Trade Compliance Practitioners** – Trade Compliance Managers, Empowered Officials, or any other employees responsible for establishing, implementing, or managing trade compliance programs within their organization

**Key Role Professionals** – Individuals that work outside the compliance department but who are still responsible for routine compliance tasks as part of their job, such as staff in Human Resources, Engineering, Research, IT, Marketing, and many other functions

### Industry

Differentiated training has been developed for these major industry sectors, incorporating products, services, and scenarios specific to their learners:

- Aerospace and Defense
- Medical, Biotech, and Pharmaceutical
- Technology

# The CE Model

## Customization, Seamless Delivery, and Certification

- On-demand individual training or company-wide personalized learning plans on our LMS or yours
- Embed your company's messaging, resources, videos, and legacy training.
- Assess your learners' progress with a wide variety of knowledge checks and quizzes.
- Certification from the *Schar School of Policy and Government* at George Mason University in the United States on select courses
- Certification and Continuing Professional Development (CPD) points from the *Institute of Export and International Trade* (IOE&IT) in the UK on select courses



## Content Enablers Training Content is organized by:

- ▶ **The Export Collection**
- ▶ **The Import and Customs Collection**
- ▶ **The Sanctions, Security, and Anti-Corruption Collection**
- ▶ **The Role and Industry Specific Training Collection**

# The Export Collection

CE offers on-demand courses at both the awareness and export practitioner level covering the export controls of the United States — the Export Administration Regulations (EAR) and the International Traffic in Arms Regulations (ITAR) — as well as EU, UK, and other country-specific export controls.

Trade Compliance Overview awareness courses are differentiated by employee role and major industry sector.

CE's U.S. Export Compliance Certification Series for Practitioners is offered for both U.S. and Non-U.S. organizations.



## General Trade Compliance Overviews (Global and U.S.)

- Trade Compliance (Global Brief 13 Minute Awareness)
- Trade Compliance Overview: Global
- Trade Compliance Overview: U.S.
- Trade Compliance Overview: U.S. Dual-Use Controls

## Non-U.S. Trade Compliance Overviews

- Trade Compliance Overview: Argentina
- Trade Compliance Overview: Brazil
- Trade Compliance Overview: Canada
- Trade Compliance Overview: Chile
- Trade Compliance Overview: Finland
- Trade Compliance Overview: France
- Trade Compliance Overview: Germany
- Trade Compliance Overview: Hong Kong SAR
- Trade Compliance Overview: Hungary
- Trade Compliance Overview: India
- Trade Compliance Overview: Ireland
- Trade Compliance Overview: Italy
- Trade Compliance Overview: Mexico
- Trade Compliance Overview: Netherlands
- Trade Compliance Overview: Poland
- Trade Compliance Overview: PRC
- Trade Compliance Overview: Spain
- Trade Compliance Overview: Switzerland
- Trade Compliance Overview: UK Dual-Use Controls
- Trade Compliance Overview: Uruguay

## Topical Export Controls Courses

- Authorization Management
- Authorizations
- Export Clearance
- Export-Controlled Technical Data and Technology Management
- Foundations of U.S. Export Compliance
- International Travel
- Jurisdiction and Classification
- Regulated Activities
- Screening
- Technology Control Plans
- Technology Control Plans: International
- Trade Compliance Programs
- U.S. Export Controls: International
- U.S. Export Documents
- U.S. Export Documents and Incoterms
- U.S. Foreign Trade Regulations
- U.S. Recordkeeping Requirements

## U.S. Export Compliance Certification Series for U.S. Practitioners

- Foundations of U.S. Export Compliance for U.S. Practitioners
- U.S. Export Authorizations for U.S. Practitioners
- U.S. Export Classification for U.S. Practitioners
- U.S. Export Clearance for U.S. Practitioners
- **BUNDLE of 4 COURSES:** U.S. Export Compliance Certification Series for U.S. Practitioners

## U.S. Export Compliance Certification Series for Non-U.S. Practitioners

- Foundations of U.S. Export Controls for Non-U.S. Practitioners
- U.S. Export Authorizations for Non-U.S. Practitioners
- U.S. Export Classification for Non-U.S. Practitioners
- U.S. Export Compliance for Non-U.S. Practitioners
- **BUNDLE of 4 COURSES:** U.S. Export Compliance Certification Series for Non-U.S. Practitioners

## Advanced Export Controls

- U.S. Export Controls: Advanced EAR
- U.S. Export Controls: Advanced ITAR

## Movement of Goods Export Bundles

- **BUNDLE of 2 COURSES:** Incoterms 2020 + U.S. Export Documents
- **BUNDLE of 3 COURSES:** Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations
- **BUNDLE of 4 COURSES:** Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations + Export Clearance

# The Import and Customs Collection

The Import & Customs Collection is an engaging set of microlearning elements designed to provide an understanding of import-related issues for those whose job responsibilities involve or impact the import of items.

Content sets include courses on U.S. import controls and other country-specific import controls, as well as training from a global, non-jurisdictional perspective. Course depth ranges from awareness-level courses for those working in positions and functions outside of trade compliance — such as logistics/shipping, procurement, and contract administration — to a practitioner-level courses covering Global Import Valuation.



## Global Import and Customs

- Global Customs Valuation for Import Practitioners
- Global Import Controls Overview
- Incoterms 2020

## U.S. Import and Customs

- Customs Trade Partnership Against Terrorism (CTPAT)
- Import Controls Overview: United States
- U.S. Customs Compliance: Defense Version
- U.S. Customs Compliance: Dual Use Version
- U.S. Import Valuation

## Non-U.S. Import and Customs

- Import Controls Overview: Argentina
- Import Controls Overview: Brazil
- Import Controls Overview: Canada
- Import Controls Overview: Chile
- Import Controls Overview: Finland
- Import Controls Overview: France
- Import Controls Overview: Germany
- Import Controls Overview: Hong Kong SAR
- Import Controls Overview: Hungary
- Import Controls Overview: India
- Import Controls Overview: Ireland
- Import Controls Overview: Italy
- Import Controls Overview: Mexico
- Import Controls Overview: Netherlands
- Import Controls Overview: Poland
- Import Controls Overview: PRC
- Import Controls Overview: Spain
- Import Controls Overview: Switzerland
- Import Controls Overview: Uruguay

## Movement of Goods Import Bundles

- **BUNDLE of 2 COURSES:** Incoterms 2020 + U.S. Customs Compliance
- **BUNDLE of 3 COURSES:** Incoterms 2020 + U.S. Customs Compliance + CTPAT

# The Sanctions, Security, and Anti-Corruption Collection

The Sanctions, Security and Anti-Corruption Collection is an engaging set of courses designed to provide an understanding of these trade-related issues with emphasis on keeping information safe and identifying what is prohibited by the various sanctions and anti-corruption regulations. Courses offer practical advice on what to do when faced with a situation that could potentially violate the law.



## Antiboycott

- Antiboycott Rules Compliance

## Anti-Corruption

- Foreign Corrupt Practices Act
- The UK Bribery Act 2010

## Sanctions and Embargoes

- U.S. Sanctions & Embargoes

## Security

- Cybersecurity
- National Industrial Security Program Operating Manual (NISPOM) Training
- Security Clearance Refresher Training
- Special Security Agreement (SSA)

# The Role-Specific and Industry-Specific Trade Compliance Training Collection

Covering U.S., UK, and global export, sanctions, and anti-corruption controls, CE's awareness-level Trade Compliance Overview courses give your employees the knowledge that they require to become assets in your company's trade compliance efforts. Each course offers engaging, role-specific scenarios that illustrate how key training concepts can impact day-to-day situations. Learners are enabled to recognize situations that could give rise to the risk of a trade compliance violation and know how to respond in accordance with applicable laws and company policies.



Additional differentiation for the major industry segments of Aerospace & Defense, Medical, and Technology provide a training experience for learners that provides relevance and enables understanding and appropriate action for each learner role.

## Trade Compliance Overviews for Aftermarket Support

- Trade Compliance Overview for U.S. Aftermarket Support and Program Management
- Trade Compliance Overview for U.S. Aftermarket Support and Program Management: Defense Controls
- Trade Compliance Overview for U.S. Aftermarket Support and Program Management: Dual-Use Controls

## Trade Compliance Overviews for Contracts and Legal

- Trade Compliance Overview for U.S. Contracts and Legal
- Trade Compliance Overview for U.S. Contracts and Legal: Defense Controls
- Trade Compliance Overview for U.S. Contracts and Legal: Dual-Use Controls

## Trade Compliance Overviews for Customer Service

- Trade Compliance Overview for U.S. Customer Service: Technology Industry

## **Trade Compliance Overviews for Engineering**

- Trade Compliance Overview for U.S. Engineering
- Trade Compliance Overview for U.S. Engineering: Defense Controls
- Trade Compliance Overview for U.S. Engineering: Dual-Use Controls
- Trade Compliance Overview for U.S. Engineering: Medical Industry
- Trade Compliance Overview for U.S. Engineering: Technology Industry
- Trade Compliance Overview for UK Engineering: Defense Controls
- Trade Compliance Overview for UK Engineering: Dual-Use Controls

## **Trade Compliance Overviews for Executive Leadership**

- Trade Compliance Overview for Executive Leadership

## **Trade Compliance Overviews for Finance and Tax**

- Trade Compliance Overview for U.S. Finance and Tax
- Trade Compliance Overview for U.S. Finance and Tax: Defense Controls
- Trade Compliance Overview for U.S. Finance and Tax: Dual-Use Controls

## **Trade Compliance Overviews for Human Resources**

- Trade Compliance Overview for U.S. Human Resources
- Trade Compliance Overview for U.S. Human Resources: Defense Controls
- Trade Compliance Overview for U.S. Human Resources: Dual-Use Controls
- Trade Compliance Overview for U.S. Human Resources: Medical Industry
- Trade Compliance Overview for U.S. Human Resources: Technology Industry
- Trade Compliance Overview for UK Human Resources: Defense Controls
- Trade Compliance Overview for UK Human Resources: Dual-Use Controls

## **Trade Compliance Overviews for Information Technology**

- Trade Compliance Overview for U.S. Information Technology
- Trade Compliance Overview for U.S. Information Technology: Defense Controls
- Trade Compliance Overview for U.S. Information Technology: Dual-Use Controls

## **Trade Compliance Overviews for Marketing and Business Development**

- Trade Compliance Overview for U.S. Marketing and Business Development
- Trade Compliance Overview for U.S. Marketing and Business Development: Defense Controls
- Trade Compliance Overview for U.S. Marketing and Business Development: Dual Use Controls
- Trade Compliance Overview for U.S. Marketing and Business Development: Medical Industry
- Trade Compliance Overview for U.S. Marketing and Business Development: Technology Industry
- Trade Compliance Overview for UK Marketing and Business Development: Defense Controls
- Trade Compliance Overview for UK Marketing and Business Development: Dual-Use Controls

## **Trade Compliance Overviews for Procurement and Supply Chain**

- Trade Compliance Overview for U.S. Procurement and Supply Chain
- Trade Compliance Overview for U.S. Procurement and Supply Chain: Defense Controls
- Trade Compliance Overview for U.S. Procurement and Supply Chain: Dual-Use Controls

## **Trade Compliance Overviews for Research and Development**

- Trade Compliance Overview for U.S. Research and Development: Technology Industry

## **Trade Compliance Overviews for Sales and Order Processing**

- Trade Compliance Overview for U.S. Sales and Order Processing
- Trade Compliance Overview for U.S. Sales and Order Processing: Defense Controls
- Trade Compliance Overview for U.S. Sales and Order Processing: Dual-Use Controls

## **Trade Compliance Overviews for Transportation**

- Trade Compliance Overview for U.S. Transportation
- Trade Compliance Overview for U.S. Transportation: Defense Controls
- Trade Compliance Overview for U.S. Transportation: Dual-Use Controls

## **Industry Specific Trade Compliance Overviews**

- Trade Compliance: Medical Version (Global 13 Minute Awareness)
- Trade Compliance Overview for U.S. General Employee: Defense Controls
- Trade Compliance Overview for U.S. General Employee: Medical Industry
- Trade Compliance Overview for U.S. General Employee: Technology Industry
- Trade Compliance Overview for UK General Employee: Defense Controls

## **Industry Specific Export Controls Bundles**

- Aerospace & Defense: Pilot Package
- Medical/Biotech/Pharma: Pilot Package
- Technology Industry: Pilot Package